

Gina Cruz

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Skills

- Knowledgeable about media relations
- Effective time management to handle various tasks and projects
- Excellent communication skills with coworkers and employees
- Handle crisis management in a calm fashion

EDUCATION

University of New Haven

Bachelor in Communications

Concentration: Public Relations & Digital Media

West Haven, CT

Expected May 2027

Hoboken High School

High School Diploma

Hoboken, NJ

June 2023

WORK EXPERIENCE

University of New Haven

Athletic Game Day Position

- Communicating with officials about camera positions during live stream
- Ensuring all videos being live-streamed are accurate to the game
- Knowledgeable about equipment for switching cameras and replay purposes
- Securing all videos and production when live stream has ended

West Haven, CT

Sept. 2024 – Present

Hudson Pool Management

Lifeguard (Seasonal)

- Set up and took down the public areas to warrant a welcoming environment for clients
- Explained safety rules regarding booth setup to clientele
- Secured all equipment in the proper space
- Handled requests and questions from clients regarding the pool and events on the pool deck

Jersey City, NJ

May 2021 – Aug. 2024

EXTRACURRICULAR ACTIVITIES

University of New Haven, CSELO Office

F.I.R.S.T Mentor

- Fostering a welcome environment for first-year students entering the university
- Encouraging conversation and friendship for participants through various activities

West Haven, CT

Aug. 2024 – Dec. 2024

University of New Haven, CSELO Office

Student Committee of Programming Events Public Relations Director

- Promoting events through flyers, emails, and social media posts
- Creating multiple flyers, posts, and events for the undergraduate student body

West Haven, CT

Nov. 2023 – Apr. 2024

University of New Haven, Undergraduate Student Government Association

Senator of College of Arts and Sciences Population

- Allow students to express their questions, concerns, and comments about ideas or issues seen within my population
- Work with others to communicate ideas to develop a welcoming environment for everyone

West Haven, CT

Nov. 2023 – Apr. 2024

